



Big Brothers Big Sisters
of New Hampshire

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Big Brothers Big Sisters of New Hampshire Kicks off Thankful Giving Campaign

PORTSMOUTH, NH- December 1, 2017 — Who is your mentor? Think of one or two people who supported you in tough times, offered excellent advice, or helped propel your career. How did you find that person?

For thousands of at-risk young people in New Hampshire, that person is their Big Brother or Big Sister. The volunteer mentors of Big Brothers Big Sisters of New Hampshire make life-changing connections that set children on the path to bright futures. But with 270 children on our waiting list and 28,000 Granite State children living in poverty, we know the need is great to give the gift of mentoring to even more children. That's why BBBSNH is kicking off its first-ever Thankful Giving Campaign on December 1.

This public outreach, awareness, and fundraising campaign runs through the end of January 2018, which is National Mentoring Month. We're asking individuals, businesses and community groups to rally around the youth who could most benefit from the life-changing mentoring experiences and help us serve more children.

Here are just a few of the dozens of ways to get involved:

- ✓ **Give today.** Visit www.crowdrise.com/BBBSNHThankfulGivingCampaign to make a donation, and while you're there click "Set up your fundraiser" to start your own page to share with your friends and family and raise money for BBBSNH.
- ✓ **Show your support.** "Like" our Facebook page and follow us on Twitter and Instagram.
- ✓ **Become a matching sponsor** so we can double what individuals donate and serve more children.
- ✓ **Have a "jeans day" at your work** by asking everyone that wants to wear jeans instead of dressing up to donate \$5 or \$10. Or order pizza and have everyone pay \$5 a slice and donate the proceeds to BBBS.
- ✓ **Take a collection at the check-out counter**, or have customers "round-up" their total, and donate all the change to BBBS.

To get involved or get more information about supporting BBBSNH's Thankful Giving Campaign, contact Director of Philanthropy Nicole McShane at 603.430.1140 ext. 1017 or nmcshane@bbbsnh.org.

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